



# 2009 City of Bend Goals & Priorities

## MISSION

**To protect and enhance the well-being of our community with commitment, integrity and service.**

## 2009 CITY-WIDE GOALS

### Financial Stability

- Identify sustainable funding for General Fund programs
- Implement new service revenues or service reductions to correct structural imbalances in various City funds
- Continue exploring operational efficiencies

### Growth Management

- Manage the Urban Growth Boundary Expansion while balancing short and long term community needs
- Utilize efficient, consistent, repeatable, financially sustainable, and legally defensible processes for annexation

### Economic Development

- Pursue Airport Development and expansion
- Retention, expansion, and recruitment of targeted economic sectors
- Juniper Ridge land entitlement

### Priority Programs

- Identify short and long term strategies for addressing funding and programming for:
  - Accessibility
  - Bend Area Transit
  - Mirror Pond

**Questions or Comments: Call City of Bend Administration at (541) 388-5505  
or email the City Manager at [citymanager@ci.bend.or.us](mailto:citymanager@ci.bend.or.us)**