

**Mountain View Neighborhood Association**

**Board Meeting – January 22, 2007**

**6:30 pm – Real Life Christian Church**

**MINUTES**

**Attendees:** Carolyn Clontz, Maxine Hanson, Wayne Holland, Deb Kraus, Max Ross, Jeanne Newton.

**Absent:** Jim Mazziotti, Alan Eames, Perry Graves

**I. Approval of Minutes from November 13 Board meeting:** Deb moved, Maxine seconded and the motion passed: the minutes for the November meeting were approved as read.

**II. Land Use Applications/Meetings**

Jeanne reviewed the new applications received with the Board: one for batting cages behind MVHS for their athletic program; one for South Valley Bank & Trust across from Costco; a lot line adjustment on Red Oak Drive and a lot partition on Aurora and Mason. Copies of the two Land Use documents to be used in the application process were provided to Board members and reviewed. The forms try to make the process clearer and come directly out of the Development Code. Jeanne commented that these forms are to be used at the public meeting and require the developer to provide much more detailed information during the application process. Wayne pointed out that if the developer or presenter comes unprepared to the meeting, the meeting should be cancelled.

**III. Neighborhood Watch**

Jeanne indicated that a training session on a Neighborhood Watch program is on hold until there is interest from Oak Tree HOA members.

**IV. Traffic Safety Audit Team**

Jeanne met with Tony Tirico to schedule a training session in February to train MVNA team on what to look for during an audit. The first session will be held on February 27 with a follow up session on March 6. Results from the audit will be presented to Nick Arnis and staff. Steve Esselstyn from the Police department and a volunteer who does speed monitoring will also attend the February 27 session. Jeanne is still working with Public Works and the Police department to schedule use of the speed trailer and to obtain data on past use.

**V. Member Recruiting**

A general NA recruiting session will be conducted at Wild Oats Market on Thursday, March 22 from 10 am to 3 pm. More information will be provided closer to the date. A major membership recruiting effort was held during Winterfest ; thanks to Alan, Carolyn and Deb for participating.

**VI. Updates**

- The second public meeting on the Empire Extension project is planned for January 30 at Trinity Lutheran; Stonebrook HOA and residents along Boyd Acres are concerned with access issues with construction of a double lane roundabout at Empire and 27th.
- Jeanne briefed the Board members regarding the BMPO's inclusion of environmental impacts as part of the Metropolitan Transportation Plan. Jeanne requested that the BMPO's Policy Board and the consultant address Air Quality/Noise quality issues on arterials; she provided Board members with a copy of the request to establish benchmark measurements of current levels.
- A group of interested citizens and representatives from DEQ are meeting on January 24 to revive the Clean Air committee – Jeanne plans to attend.
- Jeanne updated the Board on the US 97/20 Project; the City is trying to keep the 15M to build a short term improvement to Cooley to provide access to Juniper Ridge. ODOT is establishing a Citizen Advisory Committee to participate in the process.
- MVNA's Spring General Membership meeting is set for Monday, 4/30 at SCMC. The focus of the meeting will be to provide updates and gather member input.
- Jeanne reviewed the 2007 MVNA Budget increase based on the Council having approved a 4K increase to the NAs; our share is \$527.00 for a current balance of \$2675.
- Jeanne thanked Board members for their holiday donation to Real Life Christian Church and shared Richard Belding's appreciation for their gift.
- She distributed a copy of an email announcing Infrastructure First's public meeting on January 23 for interested individuals.

**VII. Business Member Recruiting**

- Jeanne discussed the concept of recruiting businesses as MVNA members and based on her feedback from area businesses, person to person meetings to recruit is the most successful method. Steps in the process could include: identify what businesses we want to recruit; create discussion points; schedule meetings. Jeanne will use the Chamber of Commerce business

directory and the Cascade Business News Book of Lists to identify businesses in our geography. Businesses will want to know why they should join.

- Maxine asked what we want from businesses. Jeanne said sponsors could help finance newsletters through ads about their businesses in the newsletter. They could also be mentioned on our website.
- Wayne also mentioned that funding from other sources would help us in attaining IRS non-profit standing. Deb asked if any other associations are 501-C3s. Jeanne mentioned the names of several in Bend. Deb asked what the advantage would be and Jeanne said businesses could write off money they donated. Deb said we could give some advantages to businesses without being a 501-C3 because it is a lot of work to be one and for businesses to claim their donations.
- Maxine suggested that we try to get a lot of little businesses involved rather than just trying to get just a few big businesses with big contributions.
- Wayne said our general meeting could inform business members what our project plans are.
- first step: identify what businesses we want to recruit
- create discussion points
- schedule meetings
- Jeanne suggested that we each generate lists of businesses that we could approach and bring

The meeting was adjourned at 7:41 p.m.

**VIII. Next Board Meeting:** Monday, 2/19 at 6:30 pm.